

FOR IMMEDIATE RELEASE

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Surftoberfest Returns to Downtown Corpus Christi for Its 11th Annual Celebration of Surf Culture, Craft Beer, and Oktoberfest Traditions

NEW THIS YEAR: “The Board Walk” will showcase Texas surfboard shapers in a one-of-a-kind installation along Chaparral Street

CORPUS CHRISTI, Texas — October 13, 2026 — Prost! Surftoberfest returns to Downtown Corpus Christi on Saturday, October 17, for its 11th annual celebration of surf culture, live music, craft beer, and Oktoberfest traditions. Hosted at Executive Surf Club and extending along Chaparral Street, this FREE family-friendly festival brings the community together for a full day of entertainment, German-inspired food and drinks, and coastal culture from 12 pm – 11:30 pm.

A beloved local tradition, Surftoberfest welcomes beer enthusiasts, music lovers, families, and festivalgoers to experience a unique blend of Texas surf culture and Bavarian festivities. Attendees can enjoy more than 20 seasonal beers, bratwurst, pork schnitzel sliders, stein-holding competitions, specialty vendors, and costume contests for both pets and people.

Families can also take advantage of the FREE Kids Zone presented by Steel Dynamics, featuring root beer steins, Bavarian hats, temporary tattoos, and fun for the youngest festivalgoers. Throughout the day and into the evening, 12 hours of live music will keep the celebration going with performances by Diamond’s Edge, The Chainlinks, Young Klassics, 18 Hours, Chicas Rock, Red Ravens, Crucial Riddims, Eric Graham, and Mikey Rivera Jr.

Introducing “The Board Walk”

New this year, Surftoberfest is proud to introduce *The Board Walk*, a special surfboard installation along Chaparral Street that will bring together the largest gathering of Texas surfboard shapers. Over 20 of the state’s most renowned shapers will be on-site showcasing their most impressive and distinctive surfboard creations, celebrating the craftsmanship, creativity, and community that define Texas surf culture. Royboy Tiki Hut returns to the event and will be shaping a surfboard LIVE!

Beyond the festivities, Surftoberfest supports a meaningful cause, with proceeds benefiting the Texas Surf Conservancy and its commitment to protecting our coastal environment and marine habitats that make the Texas Gulf Coast a special place to live or visit.

Whether you’re raising a stein, rocking out to your favorite local bands, showing off your lederhosen, or checking out the craftsmanship behind Texas-made surfboards, Surftoberfest offers something for everyone.

Grab your friends, bring the family, dress up your four-legged friends, and join us for an unforgettable day full of the Oktoberfest spirit in downtown Corpus Christi.

EVENT DETAILS

- **What:** 11th Annual Surftoberfest
 - **Where:** Executive Surf Club, 306 N. Chaparral St., Corpus Christi, TX 78401
 - **When:** Saturday, October 17, 2026 | 12 PM – 11:30 PM
 - **Admission:** FREE
 - **Highlights:** 20+ seasonal beers, 9 musical artists for 12 hours of live music, pet and human costume contests, stein holding competitions, vendors, and FREE kids activities
 - **Benefiting:** Texas Surf Conservancy
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About WaterStreet Restaurants, LTD.

WaterStreet Restaurants, LTD. is a family owned, locally loved hospitality group rooted in Downtown Corpus Christi, Texas since 1983. The company owns and operates Water Street Oyster Bar, Executive Surf Club, Central Kitchen, El Camino Comida & Bar, Elizabeth's at the Art Museum of South Texas, Water Street Gift Shop, and WaterStreet Catering. WaterStreet Restaurants exist to enhance the value of the Coastal Bend as a great place to live, work, and visit.



About the Texas Surf Conservancy

The Texas Surf Conservancy was founded in 2022 to focus on our coastal environment and the important issue of habitat preservation and restoration through oyster mariculture. In August 2025, the organization launched their free environmental education program “The Science of Oysters” and has presented this dynamic and engaging program to more than 3,000 students in the Coastal Bend. To learn more about the Texas Surf Conservancy, please visit us online at www.texassurfconservancy.org.

